

Patek Philippe / Father and Son / Orient Express

The wonderful ad for Patek Philippe watches shown below was in the October 23, 2011 issue of the magazine in the *Sunday New York Times*. The father-and-son message coupled with the Orient Express coach is very appealing and wonderful.



The same father-and-son message coupled with the Orient Express coach in the Patek Philippe ad campaign

continues in the Sunday *New York Times* magazine of November 13, 2011. In the ad given below, we now get to see the faces of the father and son: very appealing and wonderful.



En voiture! En voiture!'